WHERE ARE THE MARKETS?

- The economy in the EU has been strong and the markets of Central Europe have benefitted from it. Czech Republic, Poland and Romania have been experiencing particularly fast growth. The smaller CEE markets are also doing well.
- Automotive is on the top, being strong in Czech Republic, Hungary, Poland, Slovakia and Romania. This and aerospace in Poland and Czech Republic, power generation in Poland and Romania, IT technology in Estonia, Hungary and Bulgaria, and general engineering across the region, have all contributed to the strong demand for manufacturing technology.
- Russia remains the largest market in the Eastern Europe. The economic and political climate is complicated but it continues to consume manufacturing technology, especially from those suppliers who are prepared to be involved in local quasi-manufacturing.
- There are other markets worthy of attention, as well. Turkey continues to significantly invest in U.S. manufacturing technology. Others, like Kazakhstan or Azerbaijan, which are rich in natural resources, have new industrial and economic programs which are attracting investors.
Central & Eastern Europe

AMT MEMBER SERVICE BENEFITS

HANDLING DIVERSITY & FRAGMENTATION
The CEE office can help members cope with multi-nationalism, fragmented markets, business individualism and finding the way to be successful in order to help you penetrate any of the 24 countries that make Europe so unique.

ACCESSING BUSINESS PARTNERS DATABASE
Before establishing your own foreign entity, you need good local partners. The CEE office will provide you with an extensive database in the main markets for agents, distributors or technical services providers. CEE will help to select the right candidate, discuss your case, or accompany you to meetings.

RESEARCH AND STRATEGIC CONSULTING
The CEE office offers members targeted information about market potential, ongoing investment projects, and competitor activities - both local and foreign. CEE can assist you with the HR, legal, financial and tax aspects of doing business.

INDIVIDUAL APPROACH
The CEE office focuses on the individual needs of any AMT member. We will assist you in resolving any problem, big or small and will answer any query to your liking.

WHY CEE?
• Major economic and industrial restructuring in the region during last 30 years created modern and competitive manufacturing.
• The markets are well developed thanks to foreign investments and local ingenuity. Further investments are planned, particularly in automotive and engineering.
• Total imports of machine tools and manufacturing technology averages $5 billion per year. Engineering sectors are well financed and supported by skilled labor.
• EU member countries have rapidly improved infrastructure. EU rules have been fully applied and the markets have matured. GDP and other main economic indicators exceed the EU average. Excellent potential for growth.