

CMTSE - PRESS RELEASE



FOR IMMEDIATE RELEASE | CONTACT: *(company contact name)*

DATE: *(mailing date)*

(Your Name) EARNS CERTIFIED MANUFACTURING TECHNOLOGY SALES ENGINEER (CMTSE) DESIGNATION

(Your full name), *(title)*, *(company)* is now one of over 950 individuals nationwide who has earned the Certified Manufacturing Technology Sales Engineer (CMTSE) designation from the Association For Manufacturing Technology (AMT). CMTSEs represent over 255 distributor and builder organizations throughout the United States and Canada.

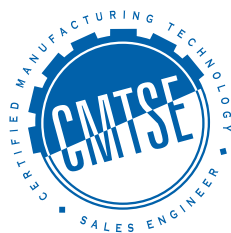
This national certification program acknowledges individuals with a proven level of competence in machine tool sales through experience, education and testing. The CMTSE designation represents the culmination of months of study, years of practical experience and successful completion of a comprehensive standardized examination.

The CMTSE credential is an industry acknowledgment of individuals that understand the technical and administrative sales processes necessary to solve customers' individual manufacturing challenges.

CMTSEs continue to expand their expertise by achieving periodic recertification by engaging in a variety of professional development activities designed to keep them current in machine tool sales and technology.

(Last name) has been employed by *(company name)* since *(year)*. *(List employee's accomplishments.)*

The CMTSE program, developed in 1992 is supported by the National Tooling and Machining Association (NTMA), the Precision Metalforming Association (NTMA), the Machinery Dealers' National Association (MDNA) and the Canadian Machine Tool Distributor's Association (CMTDA).



CMTSE INSTRUCTIONS

- Reproduce this press release on your company letterhead.
- Distribute it to your regional and local press.
- Distribute it to your company's customer, supplier and vendor list.

Note: Request this document in an editable form so you don't have to retype it. Forward your request to Cmora@AMTonline.org