SOUTHTEC was a great environment to learn about the new technology coming to the market. The event gave us an opportunity to see multiple exhibits and live demonstrations of machines and their capabilities.
**AUDIENCE PROFILE**

**Verified Attendance***

- Total Event Attendance ..................... 5,937
- Total Exhibiting Spaces ................. 348
- Total Exhibiting Companies ............. 495
- Total Square Footage ..................... 81,602

*Does not include students or media

**FIRST-TIME ATTENDEES**

57% of the SOUTHTEC audience were first-time attendees. These are individuals who can lead to new business for your business.

**COMPANY SIZE**

Representatives from hard-to-reach job shops to major OEMs investigated new products and technologies at SOUTHTEC.

**NUMBER OF EMPLOYEES**

- 16% 20–49
- 12% 50–99
- 10% 250–499
- 4% 1,000–2,499
- 4% 2,500 and Over
- 33% Less than 20 employees
- 5% 500–900

**JOB FUNCTIONS**

- 22% Sales & Marketing
- 14% Manufacturing Engineering Department
- 14% Owner/Company Management/Corporate Executive
- 8% Manufacturing Production Management
- 6% Manufacturing Production Department
- 6% Manufacturing Engineering Management
- 5% Design Engineer
- 3% Product Design and R&D
- 3% Quality Assurance & Control
- 3% Control Engineering/Automation
- 3% Purchasing
- 1% Educator/Instructor
- 12% Other

**SOUTHTEC was an excellent opportunity to network with like-minded professionals and find solutions to our manufacturing issues.**

Source for all statistics: SOUTHTEC 2019 Registration and Survey Data
BOTH EXHIBITORS AND ATTENDEES VALUE THE SOUTHTEC EXPERIENCE

85% of exhibitors are very or somewhat likely to exhibit at SOUTHTEC 2021.

93% of attendees are somewhat or very likely to attend future SOUTHTEC events.

57% of attendees are likely to recommend SOUTHTEC to an industry colleague or professional peer.

ATTENDEES ALREADY HAVE SOUTHTEC 2021 ON THEIR CALENDAR

ATTENDEES RECOMMEND SOUTHTEC TO THEIR COLLEAGUES

TOP ATTENDING COMPANIES

ABB
Advanced Machining
Apex Tool Group
BAE Systems
BMW
Boeing
BorgWarner
Bosch Rexroth
CeramTec
CJ’S Machining

Clemson University
CMT Industrial Solutions
Daimler
Daystar Machining Technologies Inc
Eaton Corporation
GE | GE Aviation | GE Power
Hytech Machining, Inc
ITW Hartness
JTEKT
Loflin Fabrication LLC

Machine Shop Services
Marion Mold & Tool Inc
Meritor
Michelin
Temco Of The Upstate, Inc
TE Connectivity
RBC AeroStructures
Sandvik | Sandvik Coromant
Siemens

ATTENDANCE BY REGION
TECHNOLOGIES EVALUATED

Attendees identified the following technologies as key areas of interest to evaluate at SOUTHTEC 2019.

- 3D Printing/Additive Manufacturing: 22%
- 3D Scanning: 12%
- Advanced Materials: 10%
- Assembly & Joining: 10%
- Automated Manufacturing & Assembly: 28%
- Boring: 9%
- Casting: 6%
- Ceramics: 5%
- Cleaning & Pretreatment Equipment: 6%
- Cloud Computing: 3%
- CNC Controls & Accessories: 28%
- Composites Manufacturing: 6%
- Computer-Aided Engineering (CAE): 8%
- Contract Manufacturing Services: 6%
- Controls, CAD/CAM Software: 17%
- Coolants & Lubricants: 11%
- Cutting Tools & Accessories: 24%
- Cybersecurity: 2%
- Data Acquisition: 5%
- Data Translation/Interoperability: 2%
- Deburring & Edge Finishing: 12%
- Design & Simulation: 8%
- Digital Transformation: 3%
- Digitizers: 1%
- Drilling & Tapping Machines: 10%
- EDM: 9%
- Electronics Manufacturing: 5%
- Energy & Environmental Efficiency: 2%
- Environmental Equipment & Protection: 2%
- ERP/MRP/CIM Software: 3%
- Fastening: 7%
- Finishing & Coatings: 9%
- Flexible Manufacturing Systems: 6%
- Forming & Fabricating: 10%
- Grinding: 14%
- Honing: 6%
- IloT (Industrial Internet of Things): 6%
- Industry 4.0: 5%
- Information Technology (IT): 3%
- Lasers & Laser Systems: 12%
- Lean Manufacturing: 12%
- Machine Vision: 7%
- Machining Centers: 23%
- Manufacturing Execution Systems (MES): 3%
- Material Handling: 9%
- Measurement, Inspection & Testing: 14%
- Metals: 10%
- Metrology Equipment: 8%
- Micromachining: 3%
- Milling: 19%
- Modeling and Simulation: 5%
- Moldmaking: 5%
- Nanotechnology: 2%
- Network Equipment: 2%
- Operations Technology (OT): 2%
- Plant Engineering & Maintenance: 5%
- Plasma Cutting: 5%
- Plastics Molding & Manufacturing: 5%
- Product & Process Design Management: 3%
- Product Lifecycle Management (PLM): 2%
- Quality: 8%
- RFID: 4%
- Robotics: 15%
- Sawing & Cut Off Machines: 7%
- Screw Machining: 4%
- Sensors: 5%
- Software, Machine Control: 5%
- Software/Simulation: 4%
- Supply Chain Integration: 2%
- Tooling: 23%
- Turning: 15%
- Virtual Reality & Augmented Reality: 2%
- Waterjet Cutting: 8%
- Welding: 9%
- Workholding Systems & Devices: 12%
- Workplace Safety & Ergonomics: 5%

For questions regarding this report, contact: Dirk von Gal at dvongal@sme.org or 800.733.3976, ext. 3031